



WFXR
PO Box 419779
Boston, MA 02241-9779
ph: (214) 769-4123

Advertiser
Agency
Buyer
Salesperson

Joseph Yost/Delegate/Republican/VA(8893)
Strategic Media Services Inc (13884)
Michelle, Irvin,
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - State Representative (1073)
288/372/3151 (641208)
National/Political
3151/ECR25756873
A35+

Invoice 3157473
Inv Date 10/29/2017
Terms Cash In Advance
Contract 1643700
Bill Type Standard
Period 9/25/2017 - 10/29/2017

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CANDIDATE
new order

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2017 3:35:42PM

Roanoke VA (WFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		WFXR NEWS-6 Target 200119 Index: 109. Nielsen: 0.4						
	SPOT	6:00:00AM- 6:30:00	Per week (1),We	09/27/17 6:15AM (We)	00:30	Good Day Virginia @	JYTV091201H	\$10.00	
2.0	Contract Line Remarks:		WFXR NEWS-6 Target 200119 Index: 109. Nielsen: 0.4						
	SPOT	6:00:00AM- 6:30:00	Per week (1),Fr	09/29/17 6:29AM (Fr)	00:30	Good Day Virginia @	JYTV091201H	\$10.00	
3.0	Contract Line Remarks:		WFXR NEWS-6 Target 200119 Index: 109. Nielsen: 0.4						
	SPOT	6:00:00AM- 6:30:00	Per week (1),Mo	10/02/17 6:20AM (Mo)	00:30	Good Day Virginia @	JYTV091201H	\$10.00	
4.0	Contract Line Remarks:		WFXR NEWS-6 Target 200119 Index: 109. Nielsen: 0.4						
	SPOT	6:00:00AM- 6:30:00	Per week (1),Tu	10/03/17 6:39AM (Tu)	00:30	Good Day Virginia @	JYTV091201H	\$10.00	
5.0	Contract Line Remarks:		WFXR NEWS-6 Target 200119 Index: 113. Nielsen: 0.5						
	SPOT	6:30:00AM- 7:00:00	Per week (1),We	09/27/17 6:47AM (We)	00:30	Good Day Virginia @	JYTV091201H	\$10.00	
6.0	Contract Line Remarks:		WFXR NEWS-6 Target 200119 Index: 113. Nielsen: 0.5						
	SPOT	6:30:00AM- 7:00:00	Per week (1),Th	09/28/17 6:55AM (Th)	00:30	Good Day Virginia @	JYTV091201H	\$10.00	
7.0	Contract Line Remarks:		WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 0.9						
	SPOT	7:00:00AM- 7:30:00	Per week (1),Th	09/28/17 7:23AM (Th)	00:30	Good Day Virginia @	JYTV091201H	\$15.00	
8.0	SPOT			10/02/17			1 preempt @ \$15.00	\$0.00	Special News / WX Report
9.0	Contract Line Remarks:		WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 1.0						
	SPOT	7:30:00AM- 8:00:00	Per week (1),We	09/27/17 7:56AM (We)	00:30	Good Day Virginia @	JYTV091201H	\$45.00	
10.0	Contract Line Remarks:		WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 1.0						
	SPOT	7:30:00AM- 8:00:00	Per week (1),Th	09/28/17 7:57AM (Th)	00:30	Good Day Virginia @	JYTV091201H	\$45.00	
11.0	Contract Line Remarks:		WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 1.0						
	SPOT	7:30:00AM- 8:00:00	Per week (1),Fr	09/29/17 7:58AM (Fr)	00:30	Good Day Virginia @	JYTV091201H	\$45.00	
12.0	SPOT			10/02/17			1 preempt @ \$45.00	\$0.00	Special News / WX Report
13.0	Contract Line Remarks:		WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0						
	SPOT	8:00:00AM- 8:30:00	Per week (1),We	09/27/17 8:13AM (We)	00:30	Good Day Virginia	JYTV091201H	\$45.00	
14.0	Contract Line Remarks:		WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0						
	SPOT	8:00:00AM- 8:30:00	Per week (1),Th	09/28/17 8:28AM (Th)	00:30	Good Day Virginia	JYTV091201H	\$45.00	
15.0	Contract Line Remarks:		WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0						
	SPOT	8:00:00AM- 8:30:00	Per week (1),Tu	10/03/17 8:27AM (Tu)	00:30	Good Day Virginia	JYTV091201H	\$45.00	
16.0	Contract Line Remarks:		FAMILY FEUD Target 200119 Index: 79. Nielsen: 1.9						
	SPOT	3:00:00PM- 3:30:00	Per week (1),Th	09/28/17 3:16PM (Th)	00:30	FAMILY FEUD	JYTV091201H	\$125.00	
17.0	Contract Line Remarks:		FAMILY FEUD Target 200119 Index: 79. Nielsen: 1.9						
	SPOT	3:00:00PM- 3:30:00	Per week (1),Tu	10/03/17 3:14PM (Tu)	00:30	FAMILY FEUD	JYTV091201H	\$125.00	
18.0	Contract Line Remarks:		FAMILY FEUD B< Target 200119 Index: 83. Nielsen: 2.0						
	SPOT	3:30:00PM- 4:00:00	Per week (1),We	09/27/17 3:44PM (We)	00:30	FAMILY FEUD	JYTV091201H	\$125.00	
19.0	Contract Line Remarks:		FAMILY FEUD B< Target 200119 Index: 83. Nielsen: 2.0						
	SPOT	3:30:00PM- 4:00:00	Per week (1),Fr	09/29/17 3:41PM (Fr)	00:30	FAMILY FEUD	JYTV091201H	\$125.00	
20.0	Contract Line Remarks:		FAMILY FEUD B< Target 200119 Index: 83. Nielsen: 2.0						
	SPOT	3:30:00PM- 4:00:00	Per week (1),Mo	10/02/17 3:42PM (Mo)	00:30	FAMILY FEUD	JYTV091201H	\$125.00	
21.0	Contract Line Remarks:		JUDGE JUDY Target 200119 Index: 88. Nielsen: 2.9						
	SPOT	4:00:00PM- 4:30:00	Per week (1),Th	09/28/17 4:20PM (Th)	00:30	Judge Judy	JYTV091201H	\$150.00	



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Roanoke VA (WFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
22.0	Contract Line Remarks:		JUDGE JUDY Target 200119 Index: 88. Nielsen: 2.9						
	SPOT	4:00:00PM- 4:30:00	Per week (1),Tu	10/03/17 4:19PM (Tu)	00:30	Judge Judy	JYTV091201H	\$150.00	
23.0	Contract Line Remarks:		JUDGE JUDY Target 200119 Index: 88. Nielsen: 3.5						
	SPOT	5:00:00PM- 5:30:00	Per week (1),We	09/27/17 5:27PM (We)	00:30	Judge Judy	JYTV091201H	\$175.00	
24.0	Contract Line Remarks:		JUDGE JUDY Target 200119 Index: 88. Nielsen: 3.5						
	SPOT	5:00:00PM- 5:30:00	Per week (1),Mo	10/02/17 5:27PM (Mo)	00:30	Judge Judy	JYTV091201H	\$175.00	
25.0	Contract Line Remarks:		2 and HALF MEN						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Th	09/28/17 6:12PM (Th)	00:30	Two and a Half Men 6pm	JYTV091201H	\$150.00	
26.0	Contract Line Remarks:		2 and HALF MEN						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Mo	10/02/17 6:26PM (Mo)	00:30	Two and a Half Men 6pm	JYTV091201H	\$150.00	
27.0	Contract Line Remarks:		2 and HALF MEN						
	SPOT	6:30:00PM- 7:00:00	Per week (1),Fr	09/29/17 6:53PM (Fr)	00:30	TWO AND A HALF MEN 630PM	JYTV091201H	\$150.00	
28.0	Contract Line Remarks:		2 and HALF MEN						
	SPOT	6:30:00PM- 7:00:00	Per week (1),Tu	10/03/17 6:55PM (Tu)	00:30	TWO AND A HALF MEN 630PM	JYTV091201H	\$150.00	
29.0	Contract Line Remarks:		BIG BNG THEORY Target 200119 Index: 110. Nielsen: 3.7						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Mo	10/02/17 7:26PM (Mo)	00:30	BIG BANG THEORY	JYTV091201H	\$375.00	
30.0	Contract Line Remarks:		BG BNG THRY B< Target 200119 Index: 110. Nielsen: 4.0						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Tu	10/03/17 7:43PM (Tu)	00:30	BIG BANG THEORY	JYTV091201H	\$450.00	
31.0	Contract Line Remarks:		BIG BANG Target 200119 Index: 112. Nielsen: 2.0						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Sa	09/30/17 7:37PM (Sa)	00:30	FOX COLLEGE FOOTBALL	JYTV091201H	\$150.00	
32.0	Contract Line Remarks:		MARVELS GIFTED Target 200119 Index: 88. Nielsen: 1.7						
	SPOT	9:00:00PM-10:00:00	Per week (1),Mo	10/02/17 9:30PM (Mo)	00:30	The Gifted 9-10pm	JYTV091201H	\$400.00	
33.0	Contract Line Remarks:		WFXR NEWS-10 A< Target 200119 Index: 109. Nielsen: 3.9						
	SPOT	10:00:00PM-10:30:00	Per week (1),We	09/27/17 10:31PM (We)	00:30	FOX News First at Ten	JYTV091201H	\$375.00	
34.0	Contract Line Remarks:		WFXR NEWS-10 A< Target 200119 Index: 109. Nielsen: 3.9						
	SPOT	10:00:00PM-10:30:00	Per week (1),Mo	10/02/17 10:32PM (Mo)	00:30	FOX News First at Ten	JYTV091201H	\$375.00	
35.0	Contract Line Remarks:		WFXR NEWS-10 B< Target 200119 Index: 107. Nielsen: 3.5						
	SPOT	10:30:00PM-11:00:00	Per week (1),Th	09/28/17 11:01PM (Th)	00:30	FOX News First at Ten	JYTV091201H	\$300.00	
36.0	Contract Line Remarks:		WFXR NEWS-10 B< Target 200119 Index: 107. Nielsen: 3.5						
	SPOT	10:30:00PM-11:00:00	Per week (1),Tu	10/03/17 10:35PM (Tu)	00:30	FOX News First at Ten	JYTV091201H	\$300.00	
37.0	Contract Line Remarks:		VA SPORTS LIVE Target 200119 Index: 111. Nielsen: 1.4						
	SPOT	11:00:00PM-11:30:00	Per week (1),Su	10/01/17 11:24PM (Su)	00:30	Virginia Sports Live	JYTV091201H	\$75.00	
38.0	Contract Line Remarks:		WFXR NEWS-10 A Target 200119 Index: 112. Nielsen: 4.7						
	SPOT	10:00:00PM-10:30:00	Per week (1),Su	10/01/17 10:29PM (Su)	00:30	FOX News First at Ten	JYTV091201H	\$400.00	
39.0	Contract Line Remarks:		GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2						
	SPOT	11:30:00PM-12:00:00	Per week (1),We	09/27/17 11:53PM (We)	00:30	The Goldberg's 1130pm	JYTV091201H	\$50.00	
40.0	Contract Line Remarks:		GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2						
	SPOT	11:30:00PM-12:00:00	Per week (1),Fr	09/29/17 11:58PM (Fr)	00:30	The Goldberg's 1130pm	JYTV091201H	\$50.00	



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41.0	Contract Line Remarks:	<u>GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2</u>							
	SPOT	11:30:00PM-12:00:00	Per week (1),Tu	10/03/17 11:52PM (Tu)	00:30	The Goldberg's 1130pm	JYTV091201H	\$50.00	
42.0	Contract Line Remarks:	<u>SEINFELD Target 200119 Index: 107. Nielsen: 1.1</u>							
	SPOT	12:00:00AM-12:30:00	Per week (1),We	09/27/17 12:26AM (We)	00:30	Seinfeld 12am	JYTV091201H	\$35.00	
43.0	Contract Line Remarks:	<u>SEINFELD Target 200119 Index: 107. Nielsen: 1.1</u>							
	SPOT	12:00:00AM-12:30:00	Per week (1),Th	09/28/17 12:27AM (Th)	00:30	Seinfeld 12am	JYTV091201H	\$35.00	
44.0	Contract Line Remarks:	<u>SEINFELD Target 200119 Index: 107. Nielsen: 1.1</u>							
	SPOT	12:00:00AM-12:30:00	Per week (1),Tu	10/03/17 12:26AM (Tu)	00:30	Seinfeld 12am	JYTV091201H	\$35.00	
45.0	Contract Line Remarks:	<u>NFL LONDON GAME Target 200119 Index: 109. Nielsen: 9.6</u>							
	SPOT	9:30:00AM-12:30:00	Per week (1),Su	10/01/17 12:41PM (Su)	00:30	NFL on FOX London	JYTV091201H	\$750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$6,425.00	Total Spots	43
Commission	(\$963.75)		
Net Total	\$5,461.25		